

BE PART OF OUR SUCCESS STORY

UI/UX DESIGNER

WHO WE ARE

NextGuest CRM is a worldwide leading provider of guest communication and CRM solutions for the hotel industry. Our mission is to support hoteliers attracting new guests by integrating all digital channels, keeping existing guests as well as generating incremental revenue by helping hoteliers to understand business trends, their root causes and allowing them to take corrective actions. With the integration of all relevant hotel systems, NextGuest CRM Suite enriches existing data and creates a 360° guest profile view that can be used to optimize the interaction with guests and drive revenue. NextGuest CRM reduces the complexity of guest communication including cross- and up-selling as well as the execution of micro targeted, hyper-personalized campaigns that combines historic and real-time data together with guest intentions and interests.

WHAT WE OFFER

The key focus of NextGuest CRM's product innovations is to reduce complexity for our customer in taking the right decisions for their CRM strategy, in converting data and information into actions and in getting visibility of the business impact of campaigns and actions. The ideal candidate will have a hands-on, customer-oriented mentality, is not scared to think outside the box and can share their enthusiasm about a new idea with all relevant stakeholders. Flexible working hours, an agile work environment, quick decision making, and shared lunch breaks on our rooftop terrace are part of our unique corporate culture.

YOUR JOB

- Solve complex interaction problems and define the user experience of new products and features from initial ideas to production-ready designs
- Demonstrate and visualize UX-flows in a tangible format and design detailed mockups as fundament for new developments
- Create prototypes and wireframes for various product segments and target groups
- Design and conduct usability tests and user research including documentation
- Work on implementation to deliver a polished final product
- Keep yourself up to date on design trends and new technologies

- Closely collaborate with Development and Product Management

YOUR PROFILE

- 3+ years professional experience in UI/UX design
- Degree in Design (e.g., interaction, graphic, visual communications, product), HCI or a related field or equivalent practical experience
- Excellent UX knowledge (Information Architecture, Usability, Prototyping, Design process, etc) and sharp, up-to-date UI skills.
- Expertise in design and mockup prototyping tools (e.g. Balsamiq, Adobe XD, Sketch, InVision)
- Self-starter who is proactive in creating intuitive and user-oriented designs for our growing product suite
- Strong verbal and written communications skills (English), and the ability to communicate ideas to a variety of stakeholders
- Deep understanding of technical workflows
- Experience with HTML5, CSS3, LESS / SASS, Responsive Design (e.g. Bootstrap, Flexbox), and related frameworks
- Background in CRM or Hospitality

If you are looking for a new challenge in an innovative, international company, where you will have the opportunity to shape and influence the business with the results of your work, where you will be surrounded by an engaged and fun team, NextGuest CRM is your next stop! Do not hesitate to send us your application including cover letter and CV.

APPLY NOW

Give us a call at +49 89 92 90 03-0 or send your application via email to work@nextguest.com.
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