

BE PART OF OUR SUCCESS STORY

WEB DESIGNER / UI (PART-TIME)

WHO WE ARE

We are part of NextGuest Technologies, an integrated hospitality technology + digital marketing company comprised of HEBS Digital and Serenata CRM. Combining our cutting-edge technology with innovative strategy, design, and digital marketing expertise, we are closing the loop on the travel journey with the first fully-integrated guest engagement, acquisition, and marketing platform.

Combining 20 years of hospitality experience with the energy of a start-up, Serenata CRM turns big data into smart useable data. Serenata CRM is one of the leading providers of e-marketing and CRM solutions for the hospitality industry. By integrating guest information with various systems, our Serenata CRM Suite provides a comprehensive 360° view of the guest. Engage guests from the moment the booking is made, enhance their experience while on property, and inspire them to book another stay. With our Serenata CRM Suite your guest data, one of your hotel's most precious assets, is put to good use to engage guests before, during and after their stay, to fuel loyalty throughout the customer lifetime journey, and to acquire new "best" guests.

WHAT WE OFFER

Serenata is looking for a talented, energetic, and driven **Web Designer / UI (m/f/d)** who will join our Development team to support Serenata's growth and innovation strategy. Flexible working hours, an agile work environment with interdisciplinary scrum-teams, quick decision making, and shared lunch breaks on our rooftop terrace are part of our unique corporate culture.

YOUR JOB

- UI/UX design of our framework and products with LESS, BEM, ITCSS and OOCSS
- Design and development of email templates (based on internal & customer requests)
- Design and development of predefined responsive email components
- Evaluation of browser and device support for Serenata applications and emails
- Quality assurance of our framework and products
- Documentation, knowledge sharing and user trainings
- Research on design trends, new technologies and version updates of 3rd party products

YOUR PROFILE

- Design affinity for digital content and ability to think outside the box
- Degree in Design (e.g., interaction, graphic, visual communications, product), HCI or a related field or equivalent practical experience
- Experience with HTML5, CSS3, LESS / SASS, Responsive Design (e.g. Bootstrap, Flexbox), JavaScript / TypeScript and related frameworks
- Solid English (oral and written), German is a plus
- Proficient with industry standard design tools (e.g. Photoshop, Illustrator, InDesign)
- Taking ownership and ability to work independently
- Detail oriented and well-structured working method
- Willingness to learn new systems and experiment new approaches
- Positive attitude and ability to work as part of our scrum team to solve problems in dynamic, energizing environments
- Presentation and interpersonal communication skills
- Angular know-how is beneficial

If you are looking for a new challenge in an innovative, international company, where you will have the opportunity to shape and influence the business with the results of your work, where you will be surrounded by an engaged and fun team, Serenata is your next stop! Do not hesitate to send us your application including cover letter and CV.

[APPLY NOW](#)

Give us a call at +49 89 92 90 03-0 or send your application via email to career@serenata.com.

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